

## First Citizen win Editor's Award in Berlin

April 27<sup>th</sup> 2018

# Motor Finance Europe 2018 award winners announced

<https://www.verdict.co.uk/motor-finance-online/news/motor-finance-europe-2018-award-winners-announced/>



**Pictured above collecting the award on behalf of First Citizen Finance:** Robert Murray and Gerry Hargadon, along with Jonathan Minter (Motor Finance Editor) and Andrew Denton (CEO Alfa Systems).

**Berlin, 27<sup>th</sup> April 2018** – The Motor Finance Awards, is pleased to announce the winners of its prestigious annual awards, held after the Motor Finance Conference at the Hotel Adlon Kempinski in Berlin on 27<sup>th</sup> April. The event is held in conjunction with the leading car finance industry journal and Verdict briefing service *Motor Finance*.

The winners across 13 categories were honoured in the awards ceremony hosted by Alfa CEO Andrew Denton. iVendi was named as *Digital Innovation of the Year 2018*, while Blue Motor Finance won the award for *Best Finance Product of the Year 2018*. Peter Renkel from BDA was awarded the *Lifetime Achievement Award* and Martin Muessener at Toyota Financial Services scooped up the *Industry Ambassador of the Year 2018*.

The awards recognise achievements in the European motor finance industry and challenged candidates to share their recent successes. All winners were selected by an independent judging panel, and by *Motor Finance's* editorial team members.

Jonathan Minter, Editor of *Motor Finance*, says:

*“These awards highlight the quality and range of providers and products available to consumers looking to purchase a car on finance, and to recognise some of the best of the best in the industry. The quality of the nominees entering this year’s Motor Finance Awards was extremely impressive. The competition in the categories was extremely tight, and I would like to personally congratulate all of the finalists, as well as the category winners.*

*I would also like to thank each of our expert independent judges, who spent hours reading over the nominees, and judging each category.”*

The 2018 *Motor Finance Awards* gala dinner was preceded by a day conference that brought together captive finance representatives, banks, leasing companies, automotive finance professionals and industry disruptors in discussions around key issues the industry is currently facing across Europe and globally – market updates, digital transformation, consumer behaviour and embracing new age technologies.

**The Winners of the 2018 Motor Finance Awards are:**

Captive Finance Company of the Year 2018: **Toyota Financial Services**

Best Finance Product of the Year 2018: **Blue Motor Finance**

Bank Owned Independent Finance Provider of the Year 2018: **MotoNovo**

Non-Bank Owned Independent Finance Provider of the Year 2018: **ALPHERA Financial Services**

Sub-Prime / Non-Prime Lender of the Year 2018: **Billing Finance**

Intermediary of the Year 2018: **BuyaCar**

Legal Provider/Advisory Firm of the Year 2018: **KPMG**

Digital Innovation of the Year: Fleet 2018: **The Miles Consultancy**

Digital Innovation of the Year: Consumer Lending 2018: **Toyota Financial Services**

Digital Innovation of the Year 2018: **iVendi**

Editor’s Choice Award: **First Citizen Finance**

Industry Ambassador of the Year 2018: **Martin Muessener**

Lifetime Achievement Award: **Peter Renkel**

-ENDS-

